



## Video Production Guidelines

- ✓ Videos should be research-based, content rich, and socially relevant.
- ✓ All students must have a signed media release on file at the school.
- ✓ Content must avoid all references to topics such as gambling, immorality, profanity, fighting, violence, etc.
- ✓ Content must avoid reenactment of use of tobacco, narcotics, and alcohol.
- ✓ Content must be free of extremes in style and fit in dress and grooming.
- ✓ Displays of affection in any form must be avoided.
- ✓ Content must not reenact illegal/immoral acts.
- ✓ Content must not show any disrespect for law enforcement or the generally accepted ethics of the community.
- ✓ Music must be copyright free or used with permission.
- ✓ Reminder: Any video has the power to have a global audience on the Internet.